

Guidelines and Application for Funds Raised by the 2005 Program "Ernie and Tram Go to Bat for Michigan Public Libraries"

In Spring 2005, with Ernie Harwell's and Alan Trammell's support, the Detroit Tigers generously offered to donate back to the Library of Michigan Foundation \$10 of every \$20 upper-deck box seat ticket sold by Michigan's public libraries for the May 15th Tigers game at Comerica Park. The proceeds, which total just over \$15,000 and which are safely tucked temporarily away in the Library of Michigan Foundation, are to be used to create or expand existing library endowment funds.

Public libraries from anywhere in Michigan are encouraged to apply between September 1, 2005, and December 1, 2005. Application for and award of funding from this program are not based on evidence of ticket sales by an applicant library. The selection panel will announce the awards for this year by December 31, 2005. Of course not all applicants will be awarded funds from the proceeds of this year's program, but we are looking into the possibility of having a similar fund-raising program next year.

Criteria for application and selection:

1. Funding is for public libraries only.
2. Applicant libraries must show that they have already established or are in the process of establishing a fund/relationship with a private 501C3 foundation or with a community foundation. New library foundations or funds established in a community foundation by March 1, 2006, can qualify for the 2005 round of funding.
3. Applicant libraries must also demonstrate a commitment to engaging in future fund-raising activities that will augment the funds in their current or newly established fund or foundation.

NOTE: To the extent possible, given the applications received and their adherence to the above criteria, the review committee will make a reasonable attempt to achieve balance between geographic area and class size.

Applicant libraries must choose one of the following options (selection of "A" or "B" is separate from the selection criteria and will not affect the evaluation process):

A) \$1,000 program award. Award will not be paid out by the Library of Michigan Foundation prior to verification by applicant library of \$1,000 match for their previously established or new foundation or fund. Match verification may be completed any time prior to, but no later than May 1, 2006.

B) \$2,500 program award. Award will not be paid out by the Library of Michigan Foundation prior to verification by applicant library of \$2,500 match for their previously established or new foundation or fund. Match verification may be completed any time prior to, but no later than May 1, 2006.

Check the Michigan eLibrary (MeL) at www.mel.org for online information about establishing foundations and/or funds within community foundations.

Information about the Council of Michigan Foundations can be found at:

<http://www.cmif.org/>

Information on Michigan Community Foundations can be found at:

<http://www.forgoodforever.org/>

Application Form for 2005 "Ernie and Tram Go to Bat for Michigan Public Libraries" Funds

Public library: _____

Contact: Name: _____

Address: _____

Phone: _____

Email: _____

Select one (1) :

A) \$1,000 program award. Award will not be paid out by the Library of Michigan Foundation prior to verification by applicant library of \$1,000 match for their previously established or new foundation or fund. Match verification may be completed any time prior to, but no later than May 1, 2006.

B) \$2,500 program award. Award will not be paid out by the Library of Michigan Foundation prior to verification by applicant library of \$2,500 match for their previously established or new foundation or fund. Match verification may be completed any time prior to, but no later than May 1, 2006.

On a separate, attached sheet, address each of the following two areas:

- 1) Describe the fund or foundation you currently have or are in the process of establishing.
- 2) Describe your plan for future fundraising to augment the funds in your foundation or fund pursuant to the addition of the funds awarded from this program.

Printed name and title of authorized library official:

Signature of authorized library official

Date

Send signed application, postmarked no later than December 1, 2005 to:

Library of Michigan Foundation
702 W. Kalamazoo Street
P. O. Box 30159
Lansing, MI 48909

Questions about this application and the award process can be directed to:
Nancy R. Robertson, Acting State Librarian
nrobertson@michigan.gov
517-373-5504

Judith K. Moore, Executive Director
Library of Michigan Foundation
Moorej10@michigan.gov
517-373-4470